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IAOPA Asia Region
International Association for Green Aviation (In Preparation)

Co-sponsor:

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Supporters:

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Shanghai Yangtze River Delta Modern Industry Development Promotion Association
G60 Collaborative Innovation Alliance for Low-Altitude Economy
Shanghai International Economic and Trade Arbitration Commission (Shanghai International Arbitration Center)
Shanghai International Aviation Court of Arbitration



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"AAM Expo"

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INTERNATIONAL
ADVANCED AIR
MOBILITY EXPO

www.aamshanghai.com

International Advanced Air Mobility Expo 2026

2026国际低空经济博览会

2026.7.22-25

National Exhibition and Convention Center (Shanghai)
国家会展中心(上海)



上海市国际展览(集团)有限公司
Shanghai International Exhibition (Group) Co., Ltd.

About the AAM Expo 2026



The International Advanced Air Mobility Expo 2026 (AAM Expo 2026) is co-sponsored by National Exhibition and Convention Center (Shanghai) Co., Ltd., Donghao Lansheng (Group) Co., Ltd., and Shanghai International Exhibition (Group) Co., Ltd. It is an international professional expo focused on the low-altitude economy, a strategic emerging industry.

Under the theme "Harnessing Low-Altitude Potential, Charting a New Chapter for Economic Development", AAM Expo 2026 will focus on real-world application scenarios within the low-altitude industry, driving the integrated development and synergy among the industrial, application, and ecological chains. With a strong emphasis on safety, the event will highlight the latest developments and emerging trends in the low-altitude economy. Exhibits will span the low-altitude economy ecosystem, including industrial chains such as infrastructure, manufacturing, and supporting services, as well as application chains encompassing transportation, urban and rural management, commercial integration, and personal consumption.

The International Advanced Air Mobility Expo focuses on the development needs of low-altitude enterprises. Featuring a diverse array of formats—including themed exhibition, professional forums, demonstration experiences, and matchmaking activities—the event aims to promote industrial growth, expand application scenarios, and foster ecological integration. It also serves as a display and exchange platform for exhibitors and visitors engaged in management, research, production, services, and applications within the low-altitude economy.

Through the Expo, participants will gain deeper insights into domestic and international policies and market trends within the low-altitude economy. They will have the opportunity to assemble key development factors and establish connections with targeted customer groups, thereby expanding both domestic and international markets and strengthening their brand influence. At the same time, the Expo aims to leverage the low-altitude economy to better fulfill people's aspirations for a better life. It will highlight abundant opportunities for innovation and entrepreneurship within the sector, support regions in accelerating the deployment of new quality productive forces in the low-altitude economy, and steadily advance high-quality development.

Reasons for Participation



An international platform with extensive domestic and global reach

The three leading state-owned exhibition groups—National Exhibition and Convention Center (Shanghai) Co., Ltd., Donghao Lansheng (Group) Co., Ltd., and Shanghai International Exhibition (Group) Co., Ltd.—will join forces to empower the low-altitude economy. Leveraging their experience and resources from the China International Import Expo (CIIE), World Artificial Intelligence Conference (WAIC), and Shanghai International Automobile Industry Exhibition (Auto Shanghai), they attract professional visitors and mainstream media outlets from both domestic and international markets, organize international conferences, and bring together leading exhibitors, experts, and scholars, collaboratively creating an international trading and exchange platform for the low-altitude economy.

In 2025, the Expo featured an exhibition area of **60,000 m²** and welcomed over **55,200** visitors in total. Visitors from East China accounted for 58.68% of the total. **14** overseas purchasing delegations were organized, representing **25** countries and regions, including the United States, the United Kingdom, Russia, South Africa, Brazil, the United Arab Emirates, Vietnam, and Malaysia. CEO-level decision-makers comprised 17.8% of the visitors, while end-user customers and distributors accounted for 49.9%. Additionally, **38.93%** of visitors had purchasing budgets exceeding RMB 500,000.

Deep integration of the industrial ecosystem through exhibitions and demonstrations

Through diverse formats—including exhibitions, conferences and forums, flight demonstrations, award selections, roadshows, and live interviews—exhibitors will forge strong connections with targeted upstream and downstream customer groups, collaborate with a wide range of ecosystem partners, and assemble essential resources for low-altitude development, such as finance, talent, technology, standards, and policies.

In 2025, nearly **300** exhibitors participated in the Expo, showcasing a total of **201** low-altitude aircraft (including models), including 155 UAVs, 34 utility aircraft, and 12 eVTOL aircraft. More than 19 products made their global debut, while 25 products debuted nationally. Moreover, the event featured **40** low-altitude-themed conferences and forums, two national-level low-altitude competitions, and three demonstration activities centered around the "100 Key Application Scenarios" over two days. Additionally, more than 30 signing and inauguration ceremonies were held.

Achieving both fame and fortune through integrated marketing value services

Based on an understanding of the core needs of low-altitude enterprises for brand building and growth, the Expo offers a comprehensive and customizable suite of integrated marketing services. These services aim to enhance exhibitors' brand awareness, increase opportunities to engage potential customers, drive on-site sales and post-event cooperation, and ultimately maximize return on investment (ROI).

At Expo 2025, Volant Aerotech and Thailand's Pan Pacific Co., Ltd. signed a purchase agreement for 500 eVTOL aircraft valued at **USD 1.75 billion**. Additionally, Sky Enterprises, Inc. of the United States signed letters of intent for more than 400 Seabee amphibious aircraft. The event attracted coverage from over **742** domestic and international media outlets, with more than **400** journalists in attendance. A total of **12,420** press releases were published across a comprehensive media matrix, including TV channels, newspapers, magazines, official websites of authoritative media outlets, mobile apps, and WeChat official accounts. This coverage generated **118.61 million** views and approximately **326,000** interactions. Additionally, the event ranked 6th on Douyin's local trending list.



Exhibits Profile

Low-Altitude Infrastructure

Infrastructure as the Priority in the Low-Altitude Economy

The scope of exhibits includes low-altitude airports, takeoff and landing points, flight service stations, air traffic control systems, as well as communication, sensing, navigation, and supervision systems; construction, operation, and management of physical and information infrastructure for low-altitude flight; and preliminary planning, surveying and design, and engineering consulting for low-altitude infrastructure and air routes.

1

Low-Altitude Manufacturing and Supporting Services

Industrial Synergy to Strengthen the Low-Altitude Economy

The scope of exhibits includes design, R&D, manufacturing, testing, and maintenance of low-altitude aircraft; raw materials and components, key systems and parts, and onboard devices for low-altitude aircraft; supporting products and services including industrial software, talent, technology, processes, equipment, testing, finance, intellectual property, and legal services; as well as industrial parks, incubators, and manufacturing bases related to aviation, navigation, and UAVs within the low-altitude economy.

2

Low-Altitude Transportation

Efficient, Low-Carbon Passenger and Freight Solutions

The scope of exhibits includes manned aircraft such as eVTOL aircraft, helicopters, and fixed-wing aircraft, as well as cargo aircraft serving backbone and last-mile logistics; production, operation, and support services; comprehensive supporting services related to low-altitude transportation, such as airports, testing, insurance, leasing, pilot training, and maintenance.

3

Low-Altitude Urban and Rural Management

Intelligent Solutions Driving High-Quality Development

Targeting governments, state-owned enterprises, and public institutions, the scope of exhibits includes specialized aircraft and related equipment, flight services, and solutions for public service scenarios such as emergency management, fire rescue, police traffic control, urban and rural governance, regulatory enforcement, and ecological and environmental protection; as well as integrated solutions, information systems, skills training, custom modifications, commercial insurance, and other professional supporting services.

4

Low-Altitude Commercial Applications

Practical Adoption Unlocking Aerial Productivity

The scope of exhibits targets agricultural, industrial, commercial, and educational scenarios—including agriculture, forestry, plant protection, power and energy, surveying and mapping, scientific research, and education—as well as production across the primary, secondary, and tertiary industries. It specifically includes manned and unmanned aerial vehicles, functional payloads, and comprehensive solutions. Additionally, it encompasses integrated solutions, information systems, skills training, custom modifications, commercial insurance, and other professional supporting services to facilitate low-altitude applications across various sectors.

5

Low-Altitude Consumption and Entertainment

Bringing the Experience of Flight to Life

Targeting individual (group) consumers, the scope of exhibits includes equipment, software, leasing, insurance, pilot training, maintenance, customization, and events related to low-altitude flight for consumption scenarios such as cultural tourism, aerial photography, aviation and aeromodel sports, sightseeing flights, skills training, and study tours; simulation experiences encompassing pilot training, aviation and aeromodel sports, and virtual flight; aerospace models and related products; gaming software and entertainment devices; as well as books, films, and other cultural derivatives.

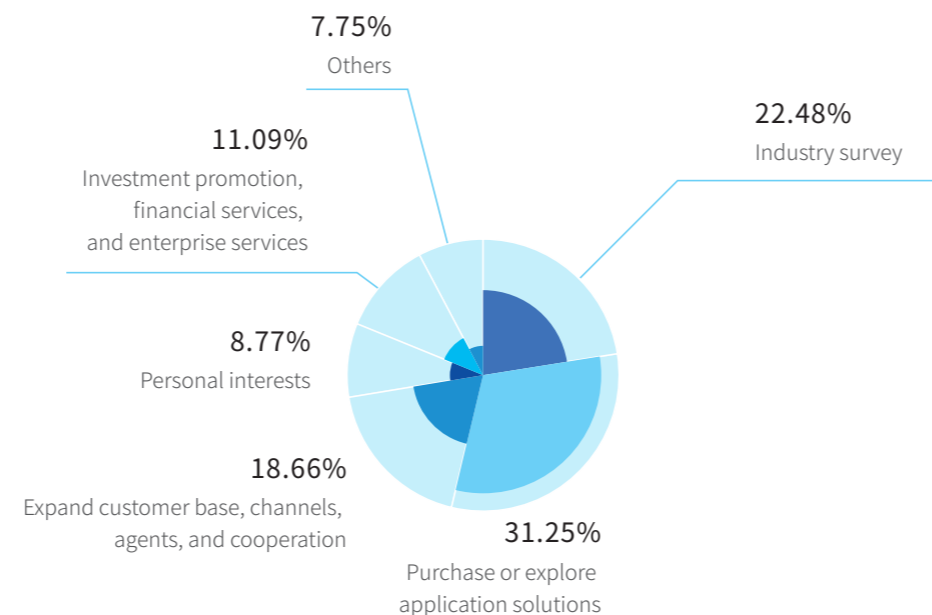
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Visitor Profile

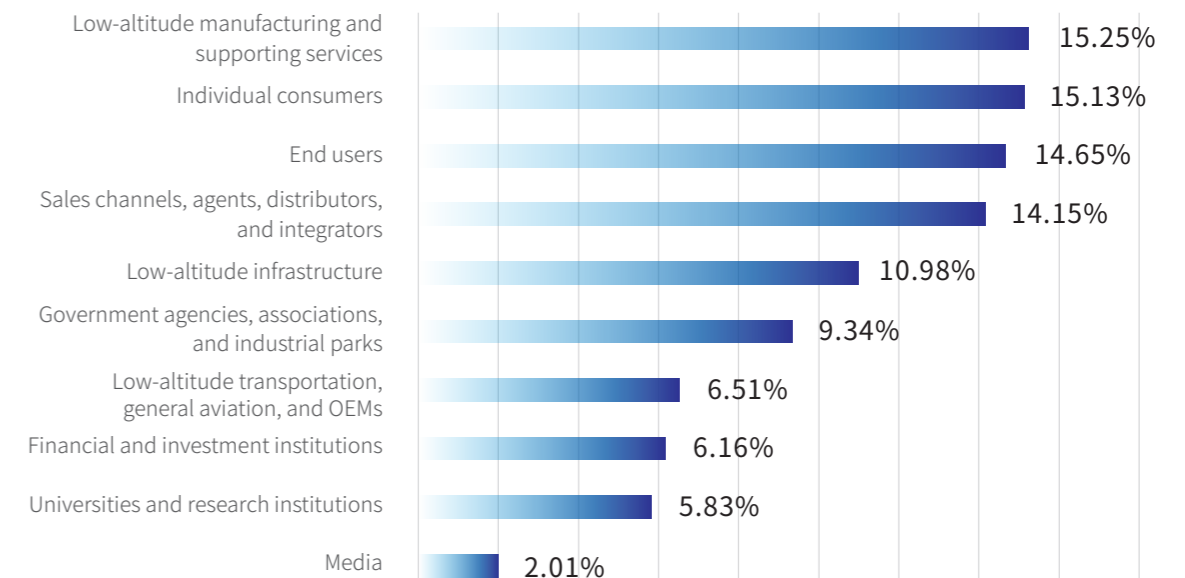
- Low-altitude industrial chain ■ Overseas buyers
- Government agencies ■ Research institutions ■ Financial investment
- Agriculture, industry, commerce, and education sectors
- Individual consumers ■ Media representatives



Purpose of Visitors to AAM Expo 2025



Industry Categories of Visitors to AAM Expo 2025



Conferences, Exhibition, Demonstration, and Activities

Demonstration of 100 key application scenarios

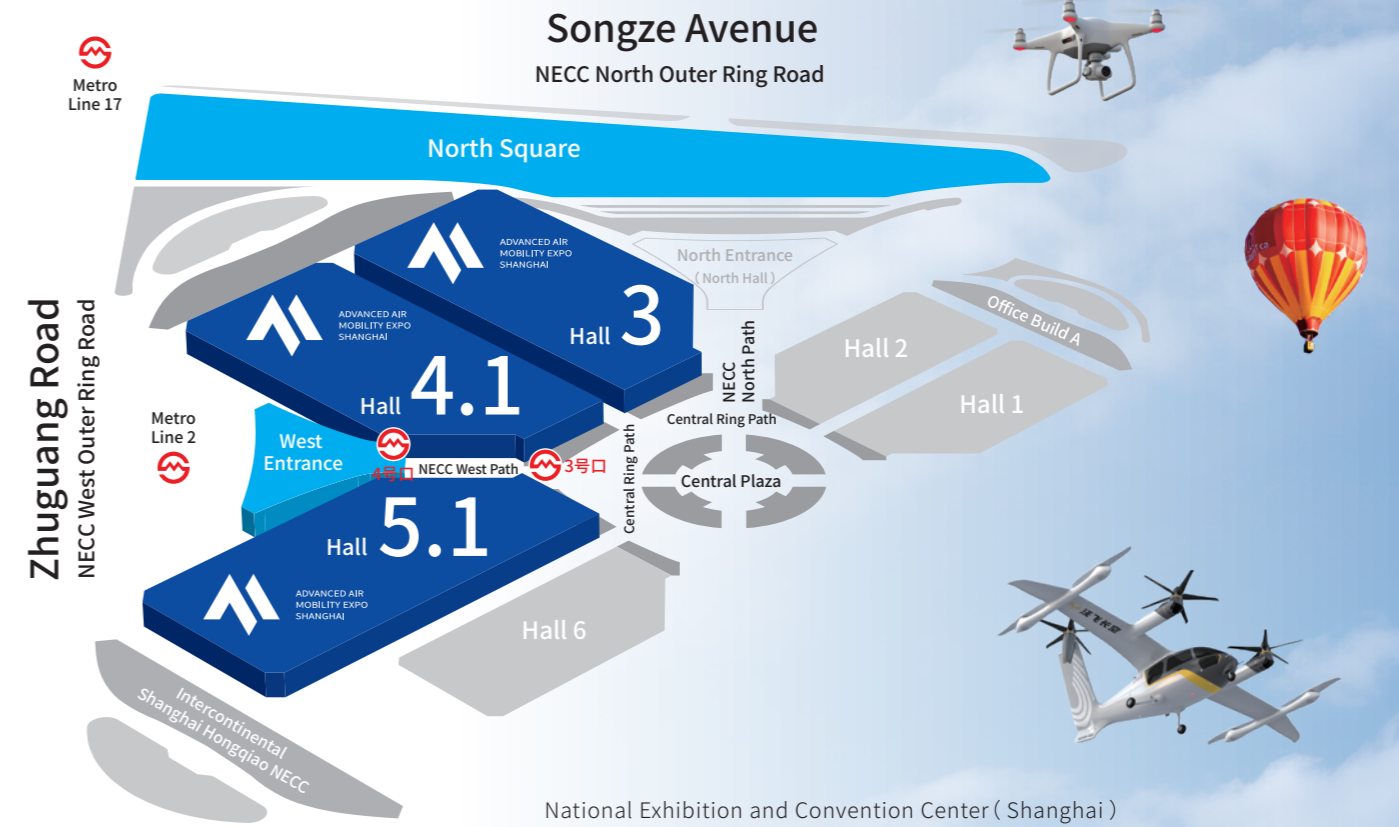


Conferences and Forums

Awards and Recognition



Business Roadshow 会飞的“具身智能”



National Exhibition and Convention Center (Shanghai)

Exhibition Options

Low-altitude marketing package I
RMB 15,800

This package includes one 9m2 standard booth; the exhibition catalog and industry directory; summit tickets; expo souvenirs; an online booth; press releases by the Expo's official media; and speaking opportunities at offline roadshows.

Low-altitude marketing package II
RMB 1,580/m²

This package includes raw space of 36m2 or more; the exhibition catalog and industry directory; summit tickets; expo souvenirs; an online booth; press releases by the Expo's official and partner media; live streaming of the booth; and access to a VIP meeting room.

Low-altitude marketing package III
RMB 1,580/m²

This package includes raw space of 100m2 or more; the exhibition catalog and industry directory; summit tickets; expo souvenirs; advertising space in the exhibition catalog; online advertising space; press releases by the Expo's official and partner media; booth tours by VIP visitors/professional exhibition groups; and live streaming of the booth. Additionally, it includes access to a VIP meeting room, offline roadshows, forum speaking opportunities, and outdoor product demonstrations.

Special offer:

Exhibitors who sign a contract before December 31, 2025, are eligible for a 5% discount on the original price. For details on discounts and benefits, please contact our business representatives. Some benefits are time-limited, and the Organizing Committee reserves the right of final interpretation.